ABSTRACT

[0026] A thermally insulative, polymeric beverage holder having inner and outer side wall sections with a magnet having a substantially flat, outwardly facing surface disposed between inner and outer side wall sections of the holder, the magnet imparting to the holder a substantially planar side wall surface that is attachable to a substantially vertical ferrous metal surface with sufficient attractive force to support the weight of a full beverage container disposed inside the holder. A beverage holder having magnets disposed in both the side and bottom walls is also disclosed. Optionally, the beverage holder can include a molded polymeric liner.